



FRANCHISEE SELF EVALUATION FORM

Name: _____ Date: _____

Note: On a scale of 1 (Very Poor) to 5 (Very Good) evaluate yourself – using:

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A	<u>Characteristics and attributes</u>	1	2	3	4	5
	Motivation for your own business?					
	How do you cope under pressure?					
	Describe your social life					
	Willingness to sacrifice social life for business					
	Rate your health					
	How do you rate yourself in sales					
	Describe your management ability					
B	<u>Family</u>					
	The attitude of your family towards you acquiring your own business					
	Describe your families attitude to your working long hours					
	Describe your families attitude to sacrificing social life					
	How will the support be that you will get from your family					
C	<u>Business Aspects</u>					
	Your understanding of the Retail Business					
	Your understanding of franchising					
	Describe your management experience					
	Rate yourself as a team player					
	Are you a good motivator					
	How would you rate yourself as a leader					

	Describe your attitude towards compliance with standards					
	How do you see yourself as a marketing person					
	Describe your attitude towards sharing ideas					
D	<u>Financial Aspects</u>					
	Your attitude towards the financial aspects of a business					
	Describe your ability to survive a few months on the minimum income					
	What is your ability to fund 50% of the cost of the franchise from own means					
	Rate your chances of obtaining a loan for the balance (based on collateral)					
E	<u>Personal Strengths and Weaknesses</u>					
	What are you really good at. List your strongest points and your weaknesses (try to find 5 for each). Don't restrict yourself to skills that are strictly work-related					
	<u>Strong Points:</u>					
	1.					
	2.					
	3.					
	4.					
	5.					
	<u>Weaknesses:</u>					
	1.					
	2.					
	3.					
	4.					
	5.					
F	<u>What are your goals for the future. Think of your 5 most important goals. Add a time frame to each</u>					
	1.					
	2.					
	3.					
	4.					
	5.					

<u>How is a franchise likely to help you achieve them?</u>	
G	<u>Why do you want to acquire an Makoya Fish & Chips franchise?</u> <u>Please give 5 reasons if possible</u>
1.	
2.	
3.	
4.	
5.	
H	<u>Please indicate in order of preference, the franchise area you are interested in (Give 3 areas)</u>
1.	
2.	
3.	